Dup15q Alliance
International Family Conference

July 27 – 29, 2023
Nashville

Sponsorship Opportunities
Who We Are:

Mission: Dup15q Alliance empowers individuals living with Dup15q Syndrome and other related rare diseases to reach their full potential by advancing breakthrough research and life-changing therapeutic treatments, supporting families affected by dup15q and promoting advocacy.

Vision: We envision a world where families, clinicians and advocates enable dup15q individuals to thrive.

Dup15q Alliance began in 1994 as IsoDicentric 15 Exchange with 13 families. Today the Alliance serves over 2,200 families with a loved one diagnosed with dup15q syndrome.

About Dup15q Syndrome:

Dup15q syndrome is a disorder resulting from extra copies of genes on chromosome 15, region 15q11.2-13.1. People with dup15q syndrome have a variety of characteristics that affect their everyday life, including hypotonia, communication deficits, autism, seizures, and developmental delays as well as attention and anxiety disorders, sensory disorders, gastrointestinal issues, and vision delays. Individuals with dup15q syndrome require multi-disciplinary care throughout their lives.
The Dup15q Alliance International Family Conference occurs biennially and is the largest dup15q syndrome-specific conference in the world. Our agenda focuses on pressing issues from our Community as well as providing insight to medical staff, paraprofessionals, and other industry leaders.

The Conference
- provides attendees the opportunity to meet other dup15q families and patients
- offers patients an opportunity to participate in research
- gives families time to ask questions with leading experts on dup15q syndrome
- focuses on a range of issues from the newly diagnosed to adult life
- supports families through mom, dad, and sibling support groups held on location
- offers inclusive activities for our dup15q children

Attendees Demographics:
- Individuals with dup15q syndrome
- Caregivers/parents of individuals with dup15q
- Extended support
- Physicians
- Researchers
- Other care providers
## Sponsorship Opportunities

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<thead>
<tr>
<th>Company Logo on:</th>
<th>Diamond $50,000</th>
<th>Platinum $20,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $5,000</th>
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<tbody>
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<td>event materials on the Conference mobile app</td>
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<td>recordings posted on Alliance YouTube Channel</td>
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| Company provided banner featured on-site   | ●              | ●               | ●            | ●              | ●             |
| Signage noting sponsorship level           | ●              | ●               | ●            | ●              | ●             |
| Social media acknowledgments               | 10             | 8               | 6            | 4              | 2             |

| Name, logo, and website will be linked to organizations website | ●              | ●               | ●            | ●              | ●             |
| Swag Bag Sponsor (logo on welcome bag). Company can provide materials for the bag | ●              | ●               | ●            | ●              | ●             |
| Sponsor of duper Birthday Party (logo on tables) | ●              | ●               | ●            | ●              | ●             |
| Sponsor of Welcome Parade – banner at the welcome party, announced from the platform | ●              | ●               | ●            | ●              | ●             |
| One booth for exhibit/vendor table         | ●              | ●               | ●            | ●              | ●             |
| Sponsor of 1 Lunch (room signage, program recognition) | ●              | ●               | ●            | ●              | ●             |
| Sponsor of 1 Breakfast (room signage, program recognition) | ●              | ●               | ●            | ●              | ●             |
| Complimentary Conference Tickets          | 4              | 2               | 1            | 1              | 1             |
A La Carte Opportunities

2023

$250 – Believe Sponsors
Support the specialized breakout sessions that include Mom, Dad, Siblings, Extended Support and more.

$500 – Room Sponsors
Support specialized topics important to our community in the areas of research, treatments and therapies.

$1,000 – Travel Sponsors
Sponsor an individual with dup15q with travel support to attend the conference.

$3,000 - Lanyard Sponsor
Lanyard provided to over 300 attendees with company logo.

$5,000 – Bag sponsors
Conference Bag provided to over 300 attendees with company logo on bag.

$10,000 - Respite Sponsor
Respite for the dup15q patients during the conference so parents can attend sessions.

Exhibitor Opportunities

$100 Refundable Deposit - Nonprofits and service providers
(Deposit will be refunded if group attends)

$500 - Merchants with products for sale

All exhibitors are responsible for their own lodging and meals, conference ticket not included.
If you have any questions about sponsorship opportunities with Dup15q Alliance, please reach out to Carrie Howell, Executive Director at carrie.howell@dup15q.org or 313.509.7984.

Check out our website for more information on Dup15q Alliance and dup15q syndrome at www.dup15q.org.